



Raffles
College of Higher Education

MASTER OF SCIENCE INTERNATIONAL BUSINESS MANAGEMENT

Awarded by : University of Northampton, United Kingdom
Intakes : January and July
Duration : 1 Year (Full-time)

Modules

International Logistics and Supply Chain

Accounting and Finance for Decision Makers

Professional Practice in International Business



Strategic Marketing Management

Dynamics of Strategy

Business Strategy Simulation

Managing Across Cultures