



BACHELOR OF ARTS (HONOURS) IN PRODUCT DESIGN (TOP UP)

Awarded by	: University of Northampton, United Kingdom
Intakes	: January and July
Duration	: 1 Year (Full-time)

Modules

Major Design Project Research

This module records the research conducted in developing a Major Design Project (MDP), supporting the investigation and creation of relevant product concepts. Students will submit a research report summarising their chosen topic, defining the problem, and outlining the fundamental design approach to be pursued.

Credit Points: 20
Core

Major Design Project

The Major Design Project (MDP) integrates students' acquired knowledge and skills from prior study or experience. Students will develop a self-initiated project, applying research from their major design project research module. The final design proposal will be documented in a development report and presented through critique, exhibition, and audio-video presentation.

Credit Points: 60
Core

Design Enterprise

This module consolidates and applies knowledge from previous studies, introducing innovation, venture creation, enterprise, and entrepreneurship. It explores viability, feasibility, and desirability in a commercial context, guiding students to develop design solutions in two and/or three dimensions while supporting their major design project modules.

Credit Points: 40
Core