



**Raffles**  
College of Higher Education

## BACHELOR OF ARTS (HONOURS) IN GRAPHIC COMMUNICATION DESIGN (TOP UP)

**Awarded by** : University of Northampton, United Kingdom  
**Intakes** : January and July  
**Duration** : 1 Year (Full-time)

### Modules

#### Preparing for Industry

The purpose of this module is for students to confidently define their post-graduation trajectory. Students will develop and apply interpersonal skills and industry knowledge to a range of work models from the evolving creative industries. This module concludes with a detailed presentation outlining the students' professional intentions.

Credit Points: 20  
Core

#### Professional Portfolio

This module enables students to establish a professional graduate portfolio through a series of industry-related briefs covering a range of contemporary design practices. Impactful ideas targeted at defined audiences are central to this module, with students encouraged to take risks and explore new and emerging ways of working and communicating.

Credit Points: 40  
Core

#### Major Project

The purpose of this module is to develop a progressive and impactful body of practice and writing, based on thorough critical research into an area of personal interest within contemporary visual culture. Outcomes will form a significant part of the graduate's portfolio, showcasing specialisms within contemporary graphic communication design.

Credit Points: 60  
Core