Raffles
Design • Business • Merchandising • Psychology

Bachelor of Multimedia Design (Honours)

Website: www.Raffles-IAO.com

3-year Bachelor of Multimedia Design (Honours)

Year 1

- Principle of Design
- Typography
- Visual Studies and Exploration
- 20th Century Design & Culture
- Digital and Gen-AI Image Processing
- Drawing for Designers
- Introduction to Multimedia Technology
- Ethics Appreciation and Civilisation/ Malay Language Communication 2
- Creative Thinking / Bahasa Kebangsaan A
- Multimedia Digital Authoring
- Screenplay and Storyboarding
- Philosophy and Current Issue
- Web Design

Year 2

- Project Management
- Brand Strategy and Identity
- Digital Photography
- Information Design and Data Visualisation
- Integrated Design Project
- Motion Graphics
- 3D Techniques
- UI / UX Design
- Video & Audio Production
- Advanced Web Design
- New Media & Interactive Environment
- Sustainable Design

Year 3

- Final Major Project 01
- Game Design
- Design Research
- Entrepreneurship and New Business Development
- Final Major Project 02
- Professional Practice
- Law For The Creative Industries
- Integrity and Anti-Corruption
- Industry Experience

Note: Curricula are subject to change.