

Bachelor of Visual Design (Honours)

Available in: Milan, Italy

Intake: November

Website: www.Raffles-IAO.com

3-year Bachelor of Visual Design (Honours)

Year 1

- History of Drawing and Graphic
- Techniques and Technologies for design
- Computer Graphic
- Design Methodology
- Design Methodology for visual communication
- Photography
- Graphic Design 1
- Theories of visual perception
- Printing technologies
- English Language
- Extracurricular Activities

Year 2

- Computer graphic 2
- Mass media theory
- Digital Video 1
- Design Methodology for visual communication
- Advertising communication
- Graphic Design 2
- Phenomenology of contemporary Arts
- History of video and cinema
- English Language
- Extracurricular Activities

Year 3

- History of applied arts
- Digital animation techniques
- Digital video 2
- Graphic Design 3
- Brand Desing
- Designing careers
- Interaction design
- Semiotics
- Extracurricular activities
- Final dissertation and project

Note: Curricula are subject to change.