

Diploma in Visual Communication

Available in: Johor Bahru, Malaysia

Intake: January, May, September

Website: www.Raffles-IAO.com

28-month Diploma in Visual Communication

Year 1

- Academic Writing
- Academic Reading
- English for Communication
- Foundation Sketching and Drawing for Designers
- History of 20th Century Design and Culture
- Ethics Appreciation and Civilisation / Malay Language Communication 1
- Design Principles
- Gen-AI for Design Exploration
- Digital Image Processing
- Teamwork and Leadership / Bahasa Kebangsaan A
- Storyboard & Art Direction
- Fundamentals of Typography
- Digital Photography

Year 2

- Digital and Applied Illustration
- Wayfinding System Design
- Creative Techniques
- Publication Design
- Video & Motion Graphic
- Packaging Design
- Web Design
- Identity System Design
- Integrity and Anti-corruption
- Creative Portfolio Design
- Final Project

Year 3

- Internship

Note: Curricula are subject to change.