

Master in Visual Design & Communication

Available in: Milan, Italy

Intake: November

Website: www.Raffles-IAO.com

10-month Master in Visual Design & Communication

The course will provide an understanding of the following topics:

- Research
- Concept generation
- Art direction
- Branding
- Integrated graphics and communication
- Publishing
- Typography and icons
- Data visualization
- Wayfinding and signposting
- Digital and user interface design

In addition to these subjects, students will have the opportunity to visit design studios, advertising agencies, cultural institutions, such as the Triennale di Milano, and participate in industry-related trade fairs like the Milano Design Week. Students will fully immerse themselves in Milanese design.

Note: Curricula are subject to change.