

Raffles

Design • Business • Merchandising • Psychology

Fashion Marketing

Available in: *Guangzhou & Shanghai, China

**Guangzhou & Shanghai, China are only available for Chinese nationality*

Intake: January, July

Website: www.Raffles-IAO.com

9-month Bachelor of Arts (Honours) in Fashion and Fashion Marketing (Top-up)

- Entrepreneurship and New Fashion Business Development
- Fashion Marketing Management
- Fashion Concept and Thesis
- Fashion Portfolio
- Design Studio Project for Fashion

Note: Curricula are subject to change.