

Diploma in Fashion Styling

Available in: Kuala Lumpur, Malaysia **Intake:** January, May, September **Website:** www.Raffles-IAO.com

28-month Diploma in Fashion Styling

- Colour Theory of Fashion
- Academic Reading and Writing
- Principles of Marketing
- Fashion Research
- Fashion Styling I
- Introduction to Brand Management
- Textiles
- Contemporary Fashion, Styles and Trends
- Fashion Styling II

- Fashion Merchandising
- Digital Photography
- Hair Styling
- Make-up
- Wardrobe Auditing
- Digital Image Processing
- Fashion Promotion
- Essential of Personal Branding
- Personal Shopping

- Art Direction
- Fashion Journalism
- Writing for Social Media
- Design Thinking and Creative Solution
- Fashion Coordination & Promotion
- Fashion Styling Project
- Internship

MPU

- Bahasa Melayu Komunikasi 1 (International)
- Philosophy and Current Issues
- Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)
- Entrepreneurship
- Moral Issues in Malaysian Society
- Co-curricular

Note: Curricula are subject to change.