RafflesMilano® | Istituto Moda e Design

Master in Fashion Design & Business

Available in: Milan, Italy
Intake: November
Website: www.Raffles-IAO.com

10-month Master in Fashion Design & Business

The course will provide an understanding of the following topics:

- Research and trends
- Collection design
- Textile merchandising
- Contemporary aesthetics
- Trend analysis
- Art direction
- Luxury Brand Identity
- Fashion marketing
- Presentation
- Visual merchandising

In In addition to these subjects, students will have the opportunity to visit design studios and production houses in the fashion industry, participate in industry-related trade fairs, such as Milano's Fashion Weeks, and fully immerse themselves in Milanese design.

Note: Curricula are subject to change.