

Raffles

Design • Business • Merchandising • Psychology

Diploma in E-Commerce

Available in: Kuala Lumpur, Malaysia

Intake: January, May, September

Website: www.Raffles-IAO.com

2 years 4 months Diploma in E-Commerce

- Business Statistic
- Fundamental of Management
- Academic Reading and Writing
- Principles of Marketing
- Introduction to Business Law
- Fundamentals of Finance
- E-Commerce Principles
- Digital Content Creation
- Consumer Behaviour
- Principles of Economic
- Operations Management in Business
- Management and Organisational Behaviour
- Social Media and Mobile Marketing
- Web Design
- Management Information Systems
- Financial Accounting
- Entrepreneurship and Small Business Management
- Digital Marketing
- Human Resources Management
- Technopreneurship
- Professional Writing and Communication
- Business Ethics
- Market Research
- E-Commerce Project
- E-Commerce Security
- International Business
- Internship

MPU

- Bahasa Melayu Komunikasi 1 (International)
- Philosophy and Current Issues
- Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)
- Entrepreneurship
- Moral Issues in Malaysian Society
- Co-Curricular

Note: Curricula are subject to change.