

Diploma in Business Studies

Available in: Kuala Lumpur, Malaysia **Intake:** January, May, September **Website:** www.Raffles-IAO.com

2-year Diploma in Business Studies

- Introduction to Business Studies
- Fundamental of Management
- Introduction to Marketing
- Business Statistics
- Academic Reading and Writing
- Operations Management
- Introduction to Business Law
- Consumer Behaviour
- Fundamentals of Finance

- Business Mathematics
- Microeconomics
- Business Ethics
- Principle of Accounting
- Professional Writing and Communication
- Business Communication
- Business Information Technology
- Macroeconomics
- Organisational Behaviour

- Human Resource
 Management
- Small Business Management
- Financial Accounting
- Business Creativity and Innovation
- Business Portfolio
- Digital Marketing
- International Business
- Internship

MPU

- Bahasa Melayu Komunikasi 1 (International)
- Philosophy and Current Issues
- Bahasa Kebangsaan A (Malaysian without Credit in Bahasa Melayu)
- Entrepreneurship
- Moral Issues in Malaysian Society
- Co-Curricular

Note: Curricula are subject to change.