

Raffles

Design • Business • Merchandising • Psychology

Diploma in Business Studies

Available in: Johor Bahru, Malaysia

Intake: January, May, September

Website: www.Raffles-IAO.com

2 - year Diploma in Business Studies

Year 1

- Management Essentials
- Business Mathematics
- English for Communication
- Learning Skills
- Ethics Appreciation and Civilisation / Malay Language Communication 1
- Business Communication
- Statistics
- Introduction to Business
- Introduction to Marketing
- Teamwork and Leadership/Bahasa Kebangsaan A
- Human Resource Management
- Financial Accounting
- Information Technology Essentials

Year 2

- Integrity and Anti-Corruption
- Business Ethics
- E-Marketing Strategy
- Organisational Behaviour
- Microeconomics
- International Business
- Fundamentals of Finance
- Introduction to Business Law
- Entrepreneurship and Small Business Operation
- Macroeconomics
- Consumer Behaviour
- Business Portfolio
- Introduction to Logistics
- Strategic Management

Note: Curricula are subject to change.