

Advanced Diploma in Business (With Specialisation in Finance, Management, Marketing)

Available in: Cambodia

Intake (Indonesia): January, April, July, October

Website: www.Raffles-IAO.com

24-month Advanced Diploma in Business (With Specialisation in Finance, Management, Marketing)

Core Modules

- Business Mathematics
- Business Communication
- Management Theory and Application
- Business Statistics
- Principle of Marketing
- Principle of Accounting
- Microeconomics
- Business Information Systems
- Organisational Behaviour
- Consumer Behaviour
- Finance for Decision Making
- Operations Management
- Marketing Management
- Macroeconomics
- Applied Research Methods
- Strategic Management
- Final Project
- Industrial Attachment

Specialisation – Business Finance

- Engineering Economics
- Investment Analysis
- Corporate Finance
- BlockChain & Its Applications
- Personal Finance and Wealth Management
- Human Resource Management

Specialisation – Business Management

- Introduction to Logistics
- Project Management
- Total Quality Management
- BlockChain & Its Applications
- Managing a Small Business Operation
- Human Resource Management

Specialisation – Business Marketing

- Sales & Management
- Retail Management
- Customer Relationship Management
- Corporate Identity & Brand Management
- Advertising & Public Relations
- Human Resource Management

Note: Curricula are subject to change.