

Advanced Diploma in Tourism & Hospitality Management

Available in: Indonesia, Thailand

Intake: January, April, July, October

Website: www.Raffles-IAO.com

6-month Diploma in Tourism & Hospitality Management

- Academic Research and Communication Skills
- Marketing Foundation
- Digital Presentation
- Human Resource Management
- Financial Management
- Business Statistics 1: Descriptive Statistics and Probability
- Business Statistics 2: Inferential Statistics
- Operation Service Design and Management 1

12-month Advanced Diploma in Tourism & Hospitality Management

- Consumer Behaviour
- Business Portfolio
- Market Research
- Introduction to Tourism and Hospitality
- Travel and Tour Operation
- Meeting, Incentives, Conventions and Exhibitions
- Geography of Travel
- Hotel Room Division Management
- Visitors Attraction Management
- The Global Airline Industry
- Front Desk Management
- Managing Food and Beverage Operations
- Business Analytics
- Contemporary Issues in the Travel and Hospitality Industry
- Project Management
- Sustainable Tourism

Note: Curricula are subject to change.