

## **Graphic Design**

Available in: Singapore

**Intake:** January, April, July, October **Website:** www.Raffles-IAO.com

## 6-month Diploma in Visual and Media Design

- 3D Techniques
- Design Fundamentals
- Design Thinking
- Digital Illustration
- Digital Image Processing
- Digital Photography
- Drawing Fundamentals
- Type and Layout

## **18-month Advanced Diploma in Visual Communication Design**

- Academic Research & Communication Skills
- Advertising Design 1
- Advertising Design 2
- Design Studio 1
- Design Studio 2
- History of Visual Communication

- Major Project
- Motion Graphics and Effects 1
- Packaging Design
- Portfolio Design
- Print Media and Production
- Publication Design
- Semiotics and Image Making
- Semiotics and Mark Making

- Typography 1
- Typography 2
- Visual Identity System
- Web Design 1
- Industrial Attachment / Industry and Community Engagement

Note: Curricula are subject to change.