

Bachelor of Graphic Design (Honours)

Available in: Johor Bahru, Malaysia

Intake: January, May, September

Website: www.Raffles-IAO.com

3-year Bachelor of Graphic Design (Honours)

Year 1

- Design Principle
- Typography
- Visual Studies
- 20th Century Design & Culture
- Digital Image Processing
- Drawing for Designers
- Visual Exploration
- Historical and Critical Studies
- Print Media and Graphic Design
- Screenplay and Storyboarding
- Creative Thinking / Bahasa Kebangsaan A
- Web Design

Year 2

- Project Management
- Digital and Applied Illustration
- Digital Photography
- Ethics Relations / Malaysian Studies
- Malaysian Innovation
- Integrated Design Project
- Motion Graphics
- Identity System Design
- UI/UX Design
- Environmental Graphic Design
- Advertising Design
- Packaging Design
- Sustainable Design

Year 3

- Final Major Project 1
- Graphic Design and Society
- Islamic and Asian Civilisation / Malay Language Communication 2
- Community Service
- Final Major Project 2
- Professional Practice
- Law for the Creative Industries
- Entrepreneurship and New Business Development
- Industry Experience

Note: Curricula are subject to change.