

## **Graphic Design**

Available in: Cambodia, India, Indonesia, Saudi Arabia, Thailand, \*Guangzhou & Shanghai, China

\*Guangzhou & Shanghai, China are only available for Chinese nationality

**Intake:** January, April, July, October **Website:** www.Raffles-IAO.com

## 24-month Advanced Diploma in Visual Communication Design

- Academic Research & Communication Skills
- Advertising Design 1
- Advertising Design 2
- Design Studio 1
- Design Studio 2
- History of Visual Communication

- Major Project
- Motion Graphics and Effects 1
- Packaging Design
- Portfolio Design
- Print Media and Production
- Publication Design
- Semiotics and Image Making
- Semiotics and Mark Making

- Typography 1
- Typography 2
- Visual Identity System
- Web Design 1
- Industrial Attachment / Industry and Community Engagement

Note: Curricula are subject to change.