

Master in Visual Design & Communication

Available in: Milan, Italy

Intake: February, November

Website: www.Raffles-IAO.com

10-month Master in Visual Design & Communication Curriculum

Working and thinking together: the students develop – while designing – their skills in composition, drawing and the use of typography and of photography, as well as the foundations of data display and of prototyping as technical and artistic bases for giving shape to ideas. At the same time, students experiment with different approaches to research, to understanding the issue of design and its bonds, and to generating ideas that have real impact. The projects cover a variety of areas of image and cultural, commercial and editorial communication, creating products for physical and digital applications.

10-month Master in Visual Design & Communication Topics

- Research
- Art Direction
- Branding
- Publishing
- Typography and Icons
- Data Display
- Wayfinding and Signage
- Concept Generation
- Digital and User Interface Design
- Integrated Graphic/Communication Design

Note: Curricula are subject to change.