

Raffles

Design • Business • Merchandising • Psychology

Diploma in Fashion Business

Available in: Kuala Lumpur, Malaysia

Intake: January, May, September

Website: www.Raffles-IAO.com

28-month Diploma in Fashion Business

- Colour Theory for Fashion
- Fashion Merchandising
- Introduction to Marketing
- Academic Reading and Writing
- Contemporary Fashion, Styles and Trends
- Management Essential
- Textile
- Market Research
- Introduction to Retail Management
- Introduction to Brand Management
- Financial Accounting
- Garment and Composition
- Computer Aided Design
- Business Communication
- Digital Strategies
- Supply Chain and Inventory Management
- Principals of Economic
- Human Resource Management
- Retail Buying
- Fashion Promotion
- Consumer Behaviour
- Internship
- Retail and Merchandising
- Fashion Business Project

MPU

- Pengajian Malaysia (Malaysian)
- Moral and Ethics in Malaysian Society
- Bahasa Melayu Komunikasi 1 (International)
- Co-curriculum
- Creativity and Problem Solving / Entrepreneurship

Note: Curricula are subject to change.