

Raffles

Design • Business • Merchandising • Psychology

Bachelor of Fashion Marketing and Management (Honours)

Available in: Cambodia, Indonesia, Thailand

Intake: January, April, July, October

Website: www.Raffles-IAO.com

1-year Bachelor of Fashion Marketing and Management (Honours)

- Fashion Retail Operations & Management
- Law for the Creative Industries
- Ethics and Organisation
- Entrepreneurship and New Business Development
- Business-Business Marketing
- Leadership and Innovations
- FMM Final Year Project I
- E-Marketing Strategy
- Personal Selling
- FMM Final Year Project II
- Professional Attachment

Note: Curricula are subject to change.