

# Raffles

Design • Business • Merchandising • Psychology

## Diploma in Fashion Styling

**Available in:** Kuala Lumpur, Malaysia

**Intake:** January, May, September

**Website:** [www.Raffles-IAO.com](http://www.Raffles-IAO.com)

## 28-month Diploma in Fashion Styling

- Colour Theory of Fashion
- Academic Reading and Writing
- Principles of Marketing
- Fashion Research
- Fashion Styling 1
- Introduction to Brand
- Textiles
- Contemporary Fashion, Styles and Trends
- Fashion Styling 2
- Fashion Marketing and Merchandising
- Digital Photography
- Hair Styling
- Make-up
- Wardrobe Auditing
- Digital Image Processing
- Fashion Communication
- Essential of Personal Branding
- Personal Shopping
- Art Direction
- Fashion Journalism
- Writing for Social Media
- Design Thinking and Creative Solution
- Internship

### MPU

- Pengajian Malaysia (Malaysian)
- Moral and Ethics in Malaysian Society
- Bahasa Melayu Komunikasi 1 (International)
- Co-curriculum
- Entrepreneurship

Note: Curricula are subject to change.