

Advanced Diploma in Entrepreneurship & Small Business Operations

Available in: Indonesia, Thailand

Intake: January, April, July, October

Website: www.Raffles-IAO.com

6-month Diploma in Entrepreneurship & Small Business Operations

- Academic Research and Communication Skills
- Marketing Foundation
- Digital Presentation
- Human Resource Management
- Financial Management
- Business Statistics 1: Descriptive Statistics and Probability
- Business Statistics 2: Inferential Statistics
- Operation Service Design and Management 1

12-month Advanced Diploma in Entrepreneurship & Small Business Operations

- Strategic Planning
- Business Portfolio
- Market Research
- Advertising and Public Relations
- Contemporary Issues in Business and Management
- Leadership and Change Management
- Business Law
- Operations Service Design and Management 2
- Setting Up a Small Business Operation
- Financing a Small Business Operation
- Managing a Small Business Operation
- Entrepreneurship and Business Plan
- Business Analytics
- Project Management
- Business Creativity and Innovation
- Digital Marketing

Note: Curricula are subject to change.