

Raffles

Design • Business • Merchandising • Psychology

Digital Media Design

Available in: Cambodia, India, Indonesia, Saudi Arabia, Thailand, *Guangzhou & Shanghai, China

**Guangzhou & Shanghai, China are only available for Chinese nationality*

Intake: January, April, July, October

Website: www.Raffles-IAO.com

24-month Advanced Diploma in Digital Media Design

- Academic Research & Communication Skills
- Creative Media
- Design Studio 1
- Design Studio 2
- Digital Videography
- History of Visual Communication
- Major Project
- Motion Graphics and Effect 1
- Motion Graphics and Effect 2
- Portfolio and Showreel
- Screenplay & Storyboarding
- Semiotics and Mark Making
- User Interaction Design 1
- User Interaction Design 2
- Visual Identity System
- Web Design 1
- Web Design 2
- Industrial Attachment / Industry and Community Engagement

Note: Curricula are subject to change.