

Master of Business Administration

Available in: Indonesia, Malaysia, Thailand

Intake (Johor Bahru, Malaysia): January, May, September

Intake (Indonesia & Thailand): January, April, July, October

Website: www.Raffles-IAO.com

1 year 4 months (Full-time) / 2 - 4 years (Part-time) Master of Business Administration

Year 1

- Accounting for Decision Making
- Organisational Behaviour
- Information System Management and Strategy
- Managerial Economics
- Marketing Management and Strategy
- Financial Management
- Ethics, Corporate Governance and Social Responsibilities
- Strategic Management
- Research Methodology
- Elective 1

Year 2

- Elective 2
- Elective 3
- Dissertation

Electives - Management Focus

- Entrepreneurship and New Venture Creation
- Human Resource Management
- Organisations Development
- Operations and Quality Management

Electives - Marketing Focus

- Service Marketing
- Strategic Brand Management
- Promotion Management
- Consumer Behaviour

Electives - Finance Focus

- Corporate Finance
- Investment Analysis
- Risk Management
- Financial Instruments, Institutions and Markets

Note: Curricula are subject to change.