

Advanced Diploma in Retail Management

Available in: Singapore

Intake: January, April, July, October

Website: www.Raffles-IAO.com

18-month Advanced Diploma in Retail Management

- 20th Century Styles & Trends
- Academic Research & Communication Skills
- Buying Principles
- Computer Graphic Skills FM
- Consumer Behaviour
- Digital Photography
- Fashion Marketing & Merchandising
- Fashion Coordination & Promotion
- International Retailing
- Financial Management
- Final Marketing Project 1
- Final Marketing Project 2
- Global Supply Chain Management (Fashion Buying)
- Human Resource Management
- Introduction to Retail Management
- Introduction to Brand Management
- Integrated Fashion Communication 1
- Marketing Foundation
- Market Research
- Multi Channel Retailing
- Luxury Retailing
- Product Development
- Sensorial Marketing
- Visual Merchandising

Choose 1

- Industrial Attachment Industry and Community Engagement

Note: Curricula are subject to change.