

Diploma in Business Studies

Available in: Kuala Lumpur, Malaysia

Intake: January, May, September

Website: www.Raffles-IAO.com

2-year Diploma in Business Studies

- Introduction to Business Studies
- Management Essentials
- Introduction to Marketing
- Business Statistics
- Academic Reading and Writing
- Operation Management in Business
- Introduction to Business Law
- Consumer Behaviour
- Fundamentals of Finance
- Business Mathematics
- Microeconomics
- Professional Writing and Communication
- Business Communication
- Business Information Technology
- Macroeconomics
- Management and Organisational Behaviour
- Human Resource Management
- Entrepreneurship and Small Business Operation
- Financial Accounting Techniques
- Business Creativity and Innovation
- Business Portfolio
- Digital Marketing

MPU

- Pengajian Malaysia (Malaysian)
- Bahasa Melayu Komunikasi 1 (International)
- Creativity and Problem Solving
- Moral and Ethics in Malaysian Society
- Co-curriculum

Note: Curricula are subject to change.