

Diploma in Fashion Retail Management

Available in: Kuala Lumpur, Malaysia

Intake: January, May, September

Website: www.Raffles-IAO.com

28-month Diploma in Fashion Retail Management

Year 1

- Colour Theory for Fashion
- Management Essentials
- Academic Reading and Writing
- Principles of Marketing
- Introduction to Retail Management
- Introduction to Business Law
- Introduction to Brand
- Fashion Marketing and Merchandising
- Contemporary Fashion, Styles and Trends

Year 2

- Luxury Retail Management
- Visual Merchandising for Retail
- Supply Chain and Inventory Management
- Economics
- E-Retailing
- Retail Buying
- Fashion Communication
- Fashion Coordination and Promotion
- Fashion Retail Project

MPU

- Pengajian Malaysia (Malaysian)
- Bahasa Melayu Komunikasi 1 (International)
- Entrepreneurship
- Moral and Ethics in Malaysian Society

- Co-curriculum

Note: Curricula are subject to change.