

# Raffles

Design • Business • Merchandising • Psychology

## Visual Communication Design

**Available in:** Guangzhou & Shanghai, China

**Intake:** January, April, July, October

**Website:** [www.Raffles-IAO.com](http://www.Raffles-IAO.com)

## 24-month Visual Communication Design

- Drawing for Designers
- Creativity and Problem Solving
- Design Principles
- Colour for Designers
- Design History and Culture
- Fundamentals of Typography
- Digital Image Processing
- Digital Photography
- Academic Research and Communication Skills
- Fundamentals of Page Layout
- Digital and Applied Illustration
- Graphic Print Production
- Identity System Design
- Packaging Design
- Interactive Media Design
- Advanced Layout and Production
- Advanced Typography
- Web Design Principles
- Publication Design
- Advertising Design Principles
- Independent Research
- Portfolio 1
- Design Studio 1 – Design Project
- Industrial Attachment
- Design Studio 2 – Design Project
- Portfolio 2

Note: Curricula are subject to change.